

Pix₂o Recognized at LDI



Pix₂o Wins LDI Award for Best New Video Product

Las Vegas, Nevada, October 23, 2010 -- Pix₂o's revolutionary LED video display system was selected as the best new video product at LDI 2010. With features never before available, Pix₂o's system represents an entirely new generation of large-scale LED video walls.

The display system offers significant advantages for all those involved in creating professional events:

- Production: Outstanding video performance and significantly reduced operating costs.
- Design: Expansion of their toolbox with exciting new effects and unprecedented control, all at an affordable price.
- Supply: Reduced inventory and increased turns due to exceptional flexibility.

The most obvious element of this system is VideoReel™ which allows the display to roll like a window shade while maintaining outstanding alignment – time after time. As users have confirmed though, the benefits of this USA-designed and manufactured product are much deeper.

Pix₂o demonstration and production units have been working at indoor and outdoor, day and night events across the country since May. Their performance has been nothing short of spectacular.



"The Pix₂o display has proven to be invaluable in overcoming site challenges. Without the roll out feature, we simply would not have been able to do video in some situations. Once video is on the screen you forget all about the uniqueness of the roll out feature as the quality of the screen is all you can think about"

Stewart Davis, VP Production, Axxis Inc.

"When it comes to picture quality, color management, brightness and pure beauty of image, Pix₂o screens stand out from the herd. All the engineering and calibration that goes into the design are obvious from the first glance to the final encore. For our concert series the Pix₂o screens hit the sweet spot of affordability, absolutely beautiful picture quality and ease of use."

Jerry Dahlberg, President, DC Productions

The Pix₂o video wall system is available in many configurations including SkyRoll™, GroundRoll™, touring frames and scenic elements. The modular system allows for reconfiguration and reuse of the VideoBlades™ in any configuration. Systems are delivered fully functional and ready to use.

About Pix₂o:

Pix₂o is a Northern California technology company with its roots in aerospace, telecom, datacom, instrumentation and LED video. Pix₂o is proud to offer their US-made products to meet your requirements today. For more information contact:

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